



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 4473916
Schedule Dates 08/09/20-08/09/20
Advertiser Pharmaceutical Care Management Association (13
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand PCMA (1417768)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Brimer,Chris
Phone/Fax /
CPE PCMA 8.9.20
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments PCMA 8.9.20

Date Entered 07/28/20
Last Modified 07/28/20
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,750.00
Net Total \$21,250.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2020	1	\$25,000.00
Grand Total:	1	\$25,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/09/20-08/09/20	1	:30	9A- ABC-This Week								1	1	\$25,000.00	\$25,000.00	Washington (WJLA)		7/28/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.